

Emergency Nursing 2020



EXHIBITOR PROSPECTUS
The Venetian Hotel, Las Vegas, NV
September 8 -11, 2020

Where Relationships and
Partnerships Begin.



Who We Are

For over 50 years ENA has been the leading association that connects, educates, and advocates for the improvement of the emergency nursing profession.

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About Emergency Nursing

Emergency Nursing is the premier professional nursing conference dedicated to defining the future of emergency nursing through advocacy, education, research, innovation, leadership, and more.

Emergency Nursing 2020 promises to deliver influential, decision makers directly to you—combining a four-day, person-to-person event at The Venetian Hotel in fabulous, Las Vegas, Nevada. With four days of powerful sessions, live simulations, and networking opportunities, it is the must attend nursing conference of the year!

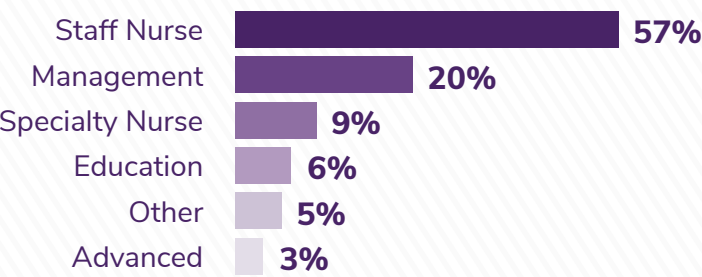


Demographics

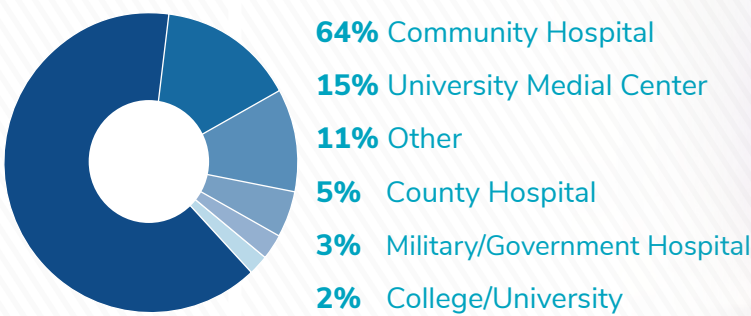
Emergency Nursing brings together a vast network of emergency nurses and emergency department professionals from all levels to define the future of our industry. Emergency Nursing attendees often have direct input and influence on the equipment and training they utilize in the emergency department. More than influencers, they can significantly affect what is purchased for the ED.

Whether you're a corporate partner, nurse recruiter or nursing school institution, reaching Emergency Nursing attendees is key to growing market share in the Emergency Department space.

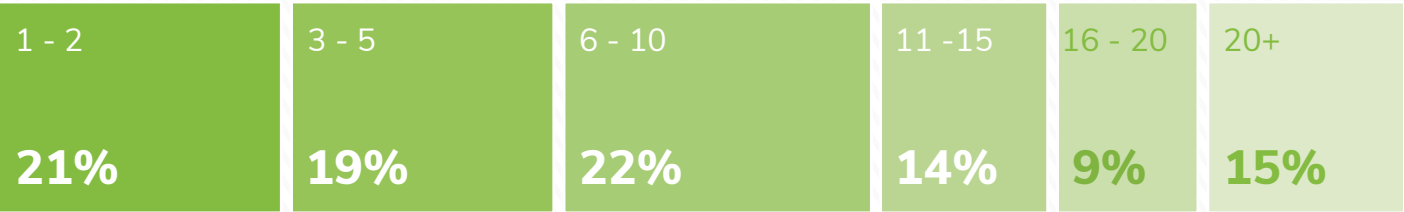
Areas of Practice



Attendee Employers



Years of Experience





Become an Exhibitor

Interested in reserving an exhibit space at Emergency Nursing 2020? Get started by viewing the available booths on the floorplan linked below, or by reaching out to your Sales Manager who will be happy to assist you in space selection.

Exhibitor Space Rates and Information

Standard Rate:

\$3,400 per 10' x 10' (100 sq. ft.)

Corner Fee:

\$550 per corner

Premium Rates:

\$15,800 per 20' x 20' Island (400 sq. ft.)

\$22,600 per 20' x 30' Island (600 sq. ft.)

Whats Included?

- Four (4) complimentary exhibitor badges per 10' x 10' space
- Standard drapery: 8' draped back wall and 3' side drapes for inline booths
- A 6' skirted table, two chairs, and wastebasket
- Identification sign
- Company listing in the conference program, mobile app, and online floorplan



Education & Networking Opportunities

Hover your mouse over each listed opportunity to view additional information, or click the button below to open a printable sponsorship document.

Education & Simulation

Networking & Engagement



Education & Simulation Opportunities

Education & Simulation opportunities at Emergency Nursing 2020 are designed to encourage attendees to associate your brand with thought leadership, efficacy, and excitement — driving brand awareness and traffic to your booth.

Hover your mouse over each listed opportunity to view additional information, or click the button below to open a printable sponsorship document.

Branding & Signage Opportunities

Hover your mouse over each listed opportunity to view additional information, or click the button below to open a printable sponsorship document.

Branding



Branding & Signage Opportunities

Branding & Signage opportunities at Emergency Nursing 2020 are built to maximize brand exposure before, during, and after the conference — increasing your brand equity and keeping your company top of mind.

Hover your mouse over each listed opportunity to view additional information, or click the button below to open a printable sponsorship document.

Signage

Wellness Opportunities

Hover your mouse over each listed opportunity to view additional information, or click the button below to open a printable sponsorship document.

Wellness

Have another idea to help nurses relax and recharge?

Contact your Sales Manager to discuss tailored opportunities.



Wellness Opportunities

Wellness Opportunities at Emergency Nursing encourage attendees to get invigorated with inspiring health sessions and activities for personal wellness. Associate your brand with the most positive spot in the hall that also leaves attendees in a great mood!

Hover your mouse over each listed opportunity to view additional information, or click the button below to open a printable sponsorship document.

Conference Advertising

Gain brand exposure through advertising on conference materials that are distributed to 4,000+ attendees. Some opportunities are exclusive or limited in inventory, so don't delay!

ENA Today Conference Daily Newspaper



3 issues available:
September 8th
September 9th
September 10th
Hand-distributed and
on newsstand racks.

Pre and Post-Conference Digital Newsletters



3 issues available:
Week of July 27th (6 weeks prior to EN)
Week of August 4th (2 weeks prior to EN)
Week of September 14th (1 week after EN)
Emailed to all ENA members

eDaily Digital Conference Newspaper



3 issues available:
September 8th
September 9th
September 10th
Emailed every morning to all 44,000 ENA
members and included in the Conference app.

Print Ad Specs

Ad Unit	Dimensions (W x H)	Rates
Back Cover	10 3/8" x 14 1/2"	\$12,500
Inside Front/Back Cover	10 3/8" x 14 1/2"	\$11,200
Full Page	10 3/8" x 14 1/2"	\$10,500
Junior Page	7 1/2" x 10"	\$9,000
1/2 Page Horizontal	10 1/4" x 7"	\$7,200
1/2 Page Vertical	5" x 14"	\$6,500
1/4 Page	5" x 7"	\$5,000

Digital Ad Specs

Ad Unit	Desktop Dimensions (W x H)(px)	Mobile Dimensions (W x H)(px)	Rates
Leaderboard	600 x 100	300 x 50	\$2,500
Full Banners	428 x 60	300 x 50	\$2,000
Rectangles	300 x 250	300 x 50	\$1,500

Connect With Us Today!

Please contact us with any questions about exhibiting or hosting at Emergency Nursing 2020. We look forward to seeing you in September in Las Vegas, NV!

Exhibit, Marketing, & Industry Support Sales



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